Al-Anon Family Group Headquarters, Inc.

Financial Statements and Supplementary Information

Year Ended December 31, 2016 with Comparative Totals for 2015



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Independent Auditors' Report

Board of Trustees Al-Anon Family Group Headquarters, Inc. Virginia Beach, Virginia

We have audited the accompanying financial statements of Al-Anon Family Group Headquarters, Inc. (a nonprofit Organization), which comprise the statement of financial position as of December 31, 2016, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Al-Anon Family Group Headquarters, Inc. as of December 31, 2016, and the changes in net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.



Other Matters

Report on Supplementary Information

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The schedule of functional expenses on page 14 is presented for the purpose of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, such information is fairly stated in all material respects in relation to the financial statements as a whole.

Report on Summarized Comparative Information

Dixon Hughes Goodman LLP

We have previously audited Al-Anon Family Group Headquarters, Inc.'s 2015 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated February 26, 2016. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2015, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Norfolk, Virginia March 13, 2017

Al-Anon Family Group Headquarters, Inc. Statement of Financial Position December 31, 2016 with Comparative Totals for 2015

		Totals 2016		omparative Totals 2015
ASSETS Cash Accounts receivable Inventories of books and other literature Deferred charges and deposits Investments Property and equipment, net	\$	823,486 156,281 578,542 226,453 5,867,546 1,842,402	\$	537,317 162,447 560,262 155,713 5,642,454 1,973,565
Total assets	<u> </u>	9,494,710	\$	9,031,758
LIABILITIES AND NET ASSETS Accounts payable and accrued expenses Accrued postretirement health benefits Unearned subscription income Unearned conference and other income	\$	251,492 1,391,736 177,203 129,718	\$	298,331 1,097,753 157,037 152,622
Total liabilities		1,950,149		1,705,743
Unrestricted net assets		7,544,561		7,326,015
Total liabilities and net assets	<u></u> \$	9,494,710	\$	9,031,758

	General Fund	Reserve Fund	Building Fund	2016 Totals	2015 Comparative Totals
REVENUE					
Literature sales	\$ 3,337,651	\$ -	\$ -	\$ 3,337,651	\$ 3,415,146
Cost of sales	622,775			622,775	592,345
Gross profit	2,714,876	-	-	2,714,876	2,822,801
Forum subscriptions	251,901	-	-	251,901	230,713
Contributions	2,098,098	-	-	2,098,098	1,649,338
Noncash contributions	187,767	=	-	187,767	=
Investment income (loss)	(31,604)	435,227		403,623	(426,800)
Total revenue	5,221,038	435,227		5,656,265	4,276,052
FUNCTIONAL EXPENSES					
Program services	2,906,394	195,033	=	3,101,427	2,692,847
Literature distribution services	806,716	35,461	=	842,177	783,455
General administration	1,429,104	65,011		1,494,115	1,765,795
Total functional expenses	5,142,214	295,505		5,437,719	5,242,097
Change in net assets for year	78,824	139,722	-	218,546	(966,045)
Net assets, beginning of year	1,644,384	3,829,572	1,852,059	7,326,015	8,292,060
Transfers	101,723	1,522	(103,245)		
Net assets, end of year	\$ 1,824,931	\$ 3,970,816	\$ 1,748,814	\$ 7,544,561	\$ 7,326,015

Al-Anon Family Group Headquarters, Inc. Statement of Cash Flows Year Ended December 31, 2016 with Comparative Totals for 2015

		Totals 2016	C	omparative Totals 2015
Cash flows from operating activities Contributions received Literature sales Payments for literature supplies Payments for salaries and benefits Payments to vendors		2,098,098 3,592,980 (557,656) (3,496,793) (1,495,431)	\$	1,649,338 3,677,300 (679,850) (3,502,423) (1,158,677)
Net cash from (used for) operating activities		141,198		(14,312)
Cash flows from investing activities Sale of investments and transfers to operating cash Purchases of investments Purchases of property and equipment		1,378,542 (1,189,600) (43,971)		1,653,330 (1,832,069) (66,983)
Net cash from (used for) investing activities		144,971		(245,722)
Net change in cash		286,169		(260,034)
Cash, beginning of year		537,317		797,351
Cash, end of year	\$	823,486	\$	537,317
Reconciliation of change in net assets to net cash from (used for) operation activities Change in net assets Adjustments to reconcile to net cash from operating activities Depreciation (Gain)/loss on investments (realized and unrealized)	\$	218,546 175,134 (384,823)	\$	(966,045) 178,549 499,731
Interest/dividend income reinvested Change in operating assets and liabilities Accounts receivable Inventories of books and other literature Deferred charges and deposits Accounts payable and accrued expenses Accrued postretirement health benefits Unearned subscription income Unearned conference and other income		(29,211) 6,166 (18,280) (70,740) (46,839) 293,983 20,166 (22,904)		(40,568) 44,320 120,456 86,746 (32,951) 108,329 (10,568) (2,311)
Net cash from (used for) operating activities	\$	141,198	\$	(14,312)

Notes to Financial Statements

1. Organization and Nature of Activities

Al-Anon Family Group Headquarters, Inc. (Organization) is a not-for-profit corporation that publishes and distributes books, pamphlets and other materials directly related to Al-Anon's program of assisting families and friends of alcoholics in dealing with the problems of alcoholism. It also assists in the formation of new Al-Anon and Alateen groups and coordinates policy among all such groups throughout the world.

2. Summary of Significant Accounting Policies

Comparative information

The financial statements include certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with the Organization's financial statements for 2015, from which the summarized information was derived.

Basis of accounting

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America. In accordance with this method of accounting, revenue is recognized in the period in which it is earned and expenses are recognized in the period in which they are incurred.

Financial statement presentation

The Organization is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted, temporarily restricted, and permanently restricted.

The classes of net assets are described as follows:

Unrestricted amounts represent unrestricted revenue and contributions received without donor-imposed restrictions. These funds are available for the overall operations of the Organization and can be designated by the Board of Trustees to fund certain projects. See Notes 4 and 7 related to Board designated Reserve and Building Funds. Unrestricted contributions and bequests are recognized as revenue when cash is received.

Temporarily restricted amounts are those that are stipulated by donors for specific purposes or are inherently time restricted, such as promises to give. When a temporary restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. The Organization does not accept restricted contributions and does not solicit promises to give. Therefore, there are no temporarily restricted net assets.

Permanently restricted amounts are restricted to investments in perpetuity, the income from which is expendable in accordance with the conditions of each specific donation. The Organization has no permanently restricted net assets.

Cash and cash equivalents

The Organization considers all highly liquid investments purchased with maturities of three months or less and all certificates of deposit to be cash equivalents. Cash and cash equivalents may include checking accounts, savings accounts, repurchase agreements, commercial paper, and money market funds.

Accounts receivable

The Organization considers accounts receivable to be fully collectible; therefore, no allowance for doubtful accounts is required. The Organization's policy is to charge off accounts receivable when management determines the receivable will not be collected.

Inventories of books and other literature

Inventories are recorded at cost under the first-in, first-out (FIFO) method of accounting. Slow-moving or obsolete items have been written-down to net realizable value.

Literature distributed without charge is not accounted for separately, but is included in the cost of sales. The cost of non-English literature is charged to expense in the year produced.

Property and equipment

Property and equipment are stated at cost and depreciated by the straight-line method over the following useful lives:

Building 40 years
Building improvements 10 years
Furniture and equipment 3 to 10 years

The Organization's policy is to capitalize property and equipment purchased with a cost greater than \$1,000.

Investments

Investments are shown at quoted market prices to represent their fair value. Gains and losses on investments are recognized on sale or redemption on an average cost basis.

The Board of Trustees may authorize the transfer of net investment income from the Reserve Fund and the Building Fund to the General Fund. The Board has approved the transfer of up to 4% of the fair value of the investment portfolio based on a 36-month average from the Reserve Fund to the General Fund.

Unearned subscription and conference income

The Organization sells subscriptions to a monthly publication called The Forum. The Organization records as unearned subscription income the prorated amount of subscriptions which have not been delivered. The Organization records conference income received prior to the conference as unearned conference income.

Noncash contributions

The Organization recognizes contribution revenue for items or services that would be purchased, if not donated, at the fair value of those items at the time the donation is received. During the year ended December 31, 2016, the Organization recognized contribution revenue of \$187,767 related to donated marketing services for keywords which link to the Organization's website. The value of the donated non-cash marketing services has been properly reflected in the statement of activities.

Convention income

The Organization records income related to conventions held net of related costs. No revenue related to conventions was recorded during 2016.

Direct conference costs

The Organization records income related to direct conference costs net of related costs. There was \$126,784 of direct conference revenue and \$178,826 of direct conference expense, resulting in a net expense of \$52,042, which is included in the statement of activities as program services.

General service meetings

The Organization records income related to general services meetings net of related costs. There was \$12,783 of general service meeting revenue and \$63,105 of general service meeting expense, resulting in a net expense of \$50,322, which is included in the statement of activities as program services.

Functional allocation of expenses

The total program cost of producing and distributing literature includes the cost of literature sold and total literature distribution services expense. Shipping and handling costs are also included. The total expense for 2016 includes cost of literature sold of \$622,775, which is a reduction from literature sales in the statement of activities, plus literature distribution services expense of \$806,716 for total costs of \$1,429,491. Included in packing and shipping expense is \$432,638 of revenue for shipping cost included in billed amounts for literature and \$349,849 of expense, for a net gain of \$82,789.

Included in general administration expenses is \$29,398 for fundraising appeal letters.

The costs of providing the various programs and activities have been summarized on a functional basis in the schedule of functional expenses, which is shown as supplementary information. Accordingly, certain costs have been allocated among the programs and supporting services benefited. Expenses which can be directly associated with a function are charged directly.

Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements. Such estimates also affect the reported amounts of revenues and expenses during the reporting period. Actual results could vary from the estimates that were used.

Management made certain significant estimates in the calculation of liabilities for postretirement health benefits. Postretirement health benefits include estimates of employee retention and health care cost trends. It is reasonably possible that a change in these estimates will occur in the near term. The effects of changes in these estimates cannot be determined.

Concentration of credit risk

At times, the Organization has cash and cash equivalents at financial institutions in excess of the federally insured limit. The Federal Deposit Insurance Corporation (FDIC) covers \$250,000 for substantially all depository accounts. The Organization places its cash and equivalents with high credit quality financial institutions.

Included in these financial statements are the operations of the Public Information (P.I.) office in Canada. Canadian source revenues are processed in the U.S. office, but deposited in a Canadian bank. Likewise, expenses of the Canadian P.I. office were disbursed from the Canadian bank account. Included in net realized gains is a foreign currency loss adjustment of \$49,145.

Al-Anon Family Group Headquarters, Inc. Notes to Financial Statements

At December 31, 2016, the Organization had cash deposits in a Canadian financial institution of \$203,755 (U.S. dollars).

The Organization sells its publications to affiliated organizations in foreign countries and occasionally purchases foreign language publications from other countries, but not in significant quantities.

Income taxes

The Organization is exempt from federal and state income taxes under Section 501(c) (3) of the Internal Revenue Code and the statutes of the Commonwealth of Virginia; accordingly, the accompanying financial statements do not reflect a provision or liability for federal and state income taxes.

Presentation of sales taxes

The Organization's sales are subject to sales tax imposed by various jurisdictions. The Organization collects that sales tax from customers and remits it to the applicable jurisdiction. The Organization's accounting policy is to exclude the tax collected and remitted from revenues and cost of sales.

Subsequent events

In preparing these financial statements, the Organization has evaluated events and transactions for potential recognition or disclosure through March 13, 2017, the date the financial statements were available to be issued.

3. Retirement Plan

The Organization sponsors a defined contribution plan covering all eligible employees which includes a cash or deferred arrangement that is intended to qualify under section 401(k) of the Internal Revenue Code. The Organization's contribution rate is 7.3% of the first \$25,000 of salary and 11.5% of the excess over that amount. The first 3% of the Organization's contribution is fully vested immediately due to the plan's safe harbor provision. The contribution for 2016 was \$236,820 and is included in employee benefits on the schedule of functional expenses.

4. Reserve Fund

In April 1970, the Board of Trustees funded the Reserve Fund in an initial amount of \$80,000, the purpose of which was to set aside sufficient funds to ensure the continuation of the Organization's essential services and the funding of special projects. The objective for the fund was to maintain an amount equal to one year's operating expenses. Effective July 1, 1999, the Board of Trustees redefined one year's operating expenses to include all expenses of the Organization except for unusual, nonrecurring items in excess of \$100,000. At the same time, the board stated that the Reserve Fund's assets would be measured against the objective using the lower of cost or fair value.

Transfers between funds are reviewed by the Board on a year-to-year basis. Due to net transfers and retained income during the years, the Reserve Fund balance was \$3,970,816 at December 31, 2016.

5. Investments

Investments at December 31, 2016 are summarized as follows:

Cash and cash equivalents Mutual funds Equity securities Debt securities	Cost \$ 98,231 254,891 2,303,390 2,401,015	Fair Value \$ 98,231 225,027 3,255,281 2,289,007	Unrealized Gain (Loss) \$ - (29,864) 951,891 (112,008)
	\$ 5,057,527	\$ 5,867,546	<u>\$ 810,019</u>
Investment income for 2016 was as follows:			
Interest and dividends Net realized gains Net unrealized gains Investment expenses Net investment income	\$ 	72,484 202,647 182,176 (53,684) 403,623	
6. Property and Equipment			
Property and equipment consist of the following:			
Property and equipment Land Building Building improvements Furniture and equipment Accumulated depreciation	\$ 	158,347 2,791,878 524,035 427,586 3,901,846 (2,059,444)	

Total depreciation expense for 2016 is \$175,134. Depreciation on the building of \$113,046 has been included in occupancy costs for 2016.

7. Building Fund

In July 1995, the Organization established the Building Fund to account for the construction of a new headquarters office and warehouse in Virginia Beach, Virginia. Initial funding was obtained by City of Virginia Beach Development Authority Industrial Development Revenue Bonds (Series 1995) of \$2,500,000. The final payment of these bonds was made in April 2010.

The final cost of the building was \$2,791,878. The land was purchased during 1995 for \$158,347. Initial furniture and equipment costs were \$755,150, and were capitalized and transferred to the General Fund. Building improvements totaling \$524,035 have been added to the Building Fund. Accumulated depreciation on the building and building improvements was \$1,725,446 at December 31, 2016.

A transfer between the Building Fund and General Fund was made in the current year to accurately reflect the cost less accumulated depreciation of the land and building of \$1,748,814 as of December 31, 2016. The annual transfer between the Building Fund and General fund reflects the net of any future building improvements and annual depreciation.

8. Postretirement Health Benefits

The Organization provides health care benefits for retired employees after age 60 with 20 years of service. Benefits are provided before age 65 through the Organization's normal employee health plan, and then through Medicare supplemental health insurance policies. The Organization bears the entire cost of the premiums.

The plan is unfunded. The assumed health care cost trend rate used to measure the expected cost of benefits covered by the plan is 3.9%. A discount rate of 2.65% has been used to measure the accrued postretirement health benefits liability. The following table sets forth the information regarding the plan at December 31, 2016:

Postretirement benefits liability	\$ 1,391,736
Increase in accrued benefits liability	\$ 293,983
Benefits paid	\$ 57,342

During 1996, the board authorized this liability to be carried by the Reserve Fund. Accordingly, the current year increase of \$293,983 was recorded in the Reserve Fund.

Effective May 1, 2016, new employees are no longer eligible to participate.

9. Lease Commitments

The Organization leases office equipment under operating leases with varying expirations. Lease expense for office equipment was \$20,752 in 2016.

In addition, the Organization leases virtual office space in Canada under a lease which expired in 2016. Lease expense for this office space was \$780 in 2016.

The minimum lease payments required under the above operating leases as of December 31, 2016 are as follows:

Year Ending December 31,		
2017	\$ 11	,253
2018	5	,403
2019	4	,463
2020	1	<u>,773</u>
	<u>\$ 22</u>	,892

10. Fair Value Measurements

The Organization defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date and establishes a framework for measuring fair value. Accounting standards establish a three-level hierarchy for fair value measurements based upon the transparency of inputs to the valuation of an asset or liability as of the measurement date. Current accounting standards expands disclosures about instruments measured at fair value and applies to the other accounting pronouncements that require or permit fair value measurements.

The valuation hierarchy is based upon the transparency of inputs to the valuation of an asset or liability as of the measurement date. The three levels are defined as follows:

Level 1	Inputs to the valuation methodology are unadjusted quoted market prices for identical assets or liabilities in active markets that the Organization has the ability to access. Level 1 assets include equity and debt securities, as well as U.S. Treasury securities that are
	highly liquid and are actively traded in over-the-counter markets.
Level 2	Inputs to the valuation methodology include quoted prices for similar assets or liabilities in active markets, and inputs that are observable for the asset or liability, either directly or indirectly, for substantially the same term of the financial instrument. Level 2 assets include agency mortgage-backed debt securities whose value is determined using inputs that are observable in the market or can be derived principally from or corroborated by observable market data.
Level 3	Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

A financial instrument's categorization within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement.

The following tables sets forth by level, within the fair value hierarchy, the Organization's assets and liabilities at fair value as of December 31, 2016:

	Level 1	Level 2	Level 3	<u>Total</u>
Mutual funds				
Fixed income	<u>\$ 225,027</u>	<u>\$ -</u>	<u>\$ -</u>	\$ 225,027
Equity securities				
Financial sector	1,050,220	-	-	1,050,220
Health care sector	781,075	-	-	781,075
Technology sector	435,124	-	-	435,124
Industrial sector	348,460	-	-	348,460
Energy sector	494,763	-	-	494,763
Other	145,639	<u>-</u>	<u>-</u>	145,639
Total	3,255,281			3,255,281
Debt securities				
U.S. Treasury securities	650,735	-	-	650,735
U.S. Corporate bonds	1,262,668	-	-	1,262,668
Mortgage-backed securities	-	375,604	-	375,604
Total	1,913,403	375,604		2,289,007
Total fair value measurements	\$ 5,393,711	<u>\$ 375,604</u>	<u>\$</u>	<u>\$ 5,769,315</u>

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Organization believes the valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different estimate of fair value at the reporting date.

Al-Anon Family Group Headquarters, Inc.

Supplementary Information

December 31, 2016

	Program Services	Literature Distribution Services	General Administration	2016 Totals	2015 Comparative Totals
Operating expenses:					
Salaries	\$ 1,603,315	\$ 601,753	\$ 632,846	\$ 2,837,914	\$ 2,815,419
Employee benefits	370,713	140,482	147,684	658,879	687,004
	1,974,028	742,235	780,530	3,496,793	3,502,423
Occupancy costs	139,919	111,364	34,266	285,549	300,381
Packing and shipping (net)	-	(82,789)	<u>-</u>	(82,789)	(72,848)
Postage	151,925	2,941	40,470	195,336	313,123
Telephone	12,758	5,747	38,505	57,010	56,343
Stationery and supplies	22,353	(204)	49,137	71,286	88,502
Outreach activities	6,213	-	-	6,213	3,556
Office services and expenses	10,871	5,707	176,212	192,790	263,649
Repairs and maintenance	3,562	1,781	2,697	8,040	7,554
Travel and meetings	29,640	-	129,921	159,561	153,701
Direct conference costs	52,042	-	-	52,042	64,762
Professional fees	-	-	88,533	88,533	66,802
Printing	101,077	-	-	101,077	140,698
Canadian office	1,291	-	-	1,291	1,297
Office volunteers	-	1,690	-	1,690	1,440
Public service announcements	84,848	-	-	84,848	82,857
Miscellaneous expenses	22	2,296	64,629	66,947	34,104
Non-cash service expense	187,767		<u> </u>	187,767	
Total operating expenses	2,778,316	790,768	1,404,900	4,973,984	5,008,344
Nonoperating expenses:					
General service meeting	50,322	-	-	50,322	-
Membership survey	-	-	-	-	11,289
Depreciation	40,914	9,250	11,924	62,088	58,083
Postretirement health benefits	231,875	42,159	77,291	351,325	164,381
Total nonoperating expenses	323,111	51,409	89,215	463,735	233,753
Total expenses	\$ 3,101,427	\$ 842,177	\$ 1,494,115	\$ 5,437,719	\$ 5,242,097